



WKMG

# ORDER

Print Date 09/20/12

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Flight Dates 09/11/12-09/17/12

Contract / Revision 258063 /

Original Date / Revision  
08/30/12 09/11/12

Advertiser ISS/Priorities USA Action

Agency Mundy Katowitz Media

Buying Contact

1322 G. Street, SE  
Washington, DC 20003

Product  
PRIORITIES USA ACT

Agency Com 15%

Billing Contact  
1322 G. Street, SE  
Washington, DC 20003

Sales Office PHI  
Sales Region NAT  
Agency Ref

Order Sep 00:15:00

Estimate # 1560  
Alt Order # 06301439

Billing Type Cash  
Order Type GENERAL

Billing Cycle EOM/EOC  
Billing Calendar BROADCAST

Demographic A35+  
Rev Codes AGY POL ISSUE

Product Codes PL-Issue,  
Priority P-3  
Advertiser Ref

Primary Account Executive  
Kristen Waskie

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Kristen Waskie    | 100%   |            |          |

Order Share 100% Market Value 16850

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| WESH              | %          | 0      |
| WFTV              | %          | 0      |
| WKCF              | %          | 0      |
| WOFL              | %          | 0      |
| WOPX              | %          | 0      |
| WRBW              | %          | 0      |
| WRDQ              | %          | 0      |

## Order Totals

## Billing Plan

| Month          | # of Spots | Net Amount  | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|----------------|------------|-------------|--------------|--------|------------|----------|---------|-------------|--------------|
| September 2012 | 27         | \$14,322.50 | \$16,850.00  | 0.00   | 08/27/12   | 09/17/12 | 27      | \$14,322.50 | \$16,850.00  |
| Totals         | 27         | \$14,322.50 | \$16,850.00  | 0.00   |            |          |         |             |              |

| Ln  | Ch   | Start             | End             | Inventory Code                          | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Totals |          |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|--------|----------|
|     |      |                   |                 |   |       |                   |         |     |       |             |     |               |      | Spots  | Amount   |
| E 1 | WKMG | 09/14/12          | 09/14/12        | 11-12p Price Is Right<br>Price Is Right | CM    | 11a-12p           | ----1-- | :30 | 1     | \$800.00    | P-3 | 0.00          | NM   | 1      | \$800.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |          |
|     |      | Week: 09/10/12    | 09/16/12        | ----1--                                 |       | 1                 |         |     |       | \$800.00    |     | 0.00          |      |        |          |
| E 2 | WKMG | 09/14/12          | 09/14/12        | 1230-2p CBS Soaps<br>Soaps              | CM    | 12:30-2p          | ----1-- | :30 | 1     | \$800.00    | P-3 | 0.00          | NM   | 1      | \$800.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |          |
|     |      | Week: 09/10/12    | 09/16/12        | ----1--                                 |       | 1                 |         |     |       | \$800.00    |     | 0.00          |      |        |          |
| E 3 | WKMG | 09/14/12          | 09/14/12        | 3-4p Doctors<br>The Doctors             | CM    | 3-4p              | ----1-- | :30 | 1     | \$350.00    | P-3 | 0.00          | NM   | 1      | \$350.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |          |
|     |      | Week: 09/10/12    | 09/16/12        | ----1--                                 |       | 1                 |         |     |       | \$350.00    |     | 0.00          |      |        |          |
| E 4 | WKMG | 09/14/12          | 09/14/12        | Morn News at 6a<br>Morn News at 6a      | CM    | 6-7a              | ----1-- | :30 | 1     | \$500.00    | P-3 | 0.00          | NM   | 1      | \$500.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                         |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |        |          |



WKMG

Print Date: 09/20/12

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Contract / Revision

258063

Flight Dates 09/11/12-09/17/12

Hiatus Dates

Original Date / Revision 08/30/12/ 09/11/12

Order Sep 00:15:00

Advertiser ISS/Priorities USA Action Product PRIORITIES USA ACT

Estimate # 1560

|       |      |                                      |                 |  |                    |                       |                 |               |                       |            |             |      |      | Totals |            |
|-------|------|--------------------------------------|-----------------|--|--------------------|-----------------------|-----------------|---------------|-----------------------|------------|-------------|------|------|--------|------------|
| Ln    | Ch   | Start                                | End             | Inventory Code                                 | Break              | Start/End Time        | Days            | Len           | Spots                 | Rate       | Pri         | Rtg  | Type | Spots  | Amount     |
| E 4   | WKMG | 09/14/12                             | 09/14/12        | Morn News at 6a<br>Morn News at 6a             | CM                 | 6-7a                  | ----1--         | :30           | 1                     | \$500.00   | P-3         | 0.00 | NM   | 1      | \$500.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/10/12                             | 09/16/12        | ----1--  | 1                  |                       | \$500.00        |               | 0.00                  |            |             |      |      |        |            |
| E 5   | WKMG | 09/14/12                             | 09/14/12        | 9-10a Rachael Ray<br>Rachael Ray               | CM                 | 9-10a                 | ----1--         | :30           | 1                     | \$350.00   | P-3         | 0.00 | NM   | 1      | \$350.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/10/12                             | 09/16/12        | ----1--  | 1                  |                       | \$350.00        |               | 0.00                  |            |             |      |      |        |            |
| E 6   | WKMG | 09/17/12                             | 09/17/12        | M-F David Letterman<br>David Letterman         | CM                 | 1136p-1238a           | 1-----          | :30           | 1                     | \$700.00   | P-3         | 0.00 | NM   | 1      | \$700.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/17/12                             | 09/23/12        | 1-----   | 1                  |                       | \$700.00        |               | 0.00                  |            |             |      |      |        |            |
| E 7   | WKMG | 09/17/12                             | 09/17/12        | Local 6 News 12-1230p<br>Local 6 News 12-1230p | CM                 | 12-1230p              | 1-----          | :30           | 1                     | \$700.00   | P-3         | 0.00 | NM   | 1      | \$700.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/17/12                             | 09/23/12        | 1-----   | 1                  |                       | \$700.00        |               | 0.00                  |            |             |      |      |        |            |
| E 8   | WKMG | 09/17/12                             | 09/17/12        | 3-4p Doctors<br>The Doctors                    | CM                 | 3-4p                  | 1-----          | :30           | 1                     | \$350.00   | P-3         | 0.00 | NM   | 1      | \$350.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/17/12                             | 09/23/12        | 1-----   | 1                  |                       | \$350.00        |               | 0.00                  |            |             |      |      |        |            |
| E 9   | WKMG | 09/17/12                             | 09/17/12        | Morn News at 530a<br>Morn News at 530a         | CM                 | 530-6a                | 1-----          | :30           | 1                     | \$300.00   | P-3         | 0.00 | NM   | 1      | \$300.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/17/12                             | 09/23/12        | 1-----   | 1                  |                       | \$300.00        |               | 0.00                  |            |             |      |      |        |            |
| E 10  | WKMG | 09/17/12                             | 09/17/12        | News at 6p<br>News at 6p                       | CM                 | 6-630p                | 1-----          | :30           | 1                     | \$1,000.00 | P-3         | 0.00 | NM   | 1      | \$1,000.00 |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/17/12                             | 09/23/12        | 1-----   | 1                  |                       | \$1,000.00      |               | 0.00                  |            |             |      |      |        |            |
| E 11  | WKMG | 09/15/12                             | 09/15/12        | Sat 1135p-1205a<br>Inside Edition Wknd         | CM                 | 1135p-1205a           | -----1-         | :30           | 1                     | \$500.00   | P-3         | 0.00 | NM   | 1      | \$500.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/10/12                             | 09/16/12        | -----1-  | 1                  |                       | \$500.00        |               | 0.00                  |            |             |      |      |        |            |
| E 12  | WKMG | 09/15/12                             | 09/15/12        | Sat 6p News<br>Sat Local 6 News at 6p          | CM                 | 6-630p                | -----1-         | :30           | 1                     | \$550.00   | P-3         | 0.00 | NM   | 1      | \$550.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/10/12                             | 09/16/12        | -----1-  | 1                  |                       | \$550.00        |               | 0.00                  |            |             |      |      |        |            |
|       |      | <u>Spot</u>                          | <u>Ch</u>       | <u>Date Range</u>                              | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |      |      |        |            |
|       |      | 1                                    | WKMG            | 09/10/12-09/16/12                              | Sat 6p News        | 6-630p                | -----Sa--       | :30           | <del>(\$550.00)</del> | 0.00       | NM          |      |      |        |            |
|       |      | See MG 12.2                          |                 |  |                    |                       |                 |               |                       |            |             |      |      |        |            |
|       |      | [Program not airing due to football] |                 |  |                    |                       |                 |               |                       |            |             |      |      |        |            |
|       |      | 2                                    | WKMG            | 09/12/12-09/14/12                              | Morn News at 530a  | 530-6a                | --WThF----      | :30           | \$550.00              | 0.00       | NM          |      |      |        |            |
|       |      | Ⓜ MG for 12.1 09/15                  |                 |  |                    |                       |                 |               |                       |            |             |      |      |        |            |
| E 13  | WKMG | 09/15/12                             | 09/15/12        | 7-9a CBS This Morn Sat<br>7-9a Sat Early Show  | CM                 | 7-9a                  | -----1-         | :30           | 1                     | \$400.00   | P-3         | 0.00 | NM   | 1      | \$400.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/10/12                             | 09/16/12        | -----1-  | 1                  |                       | \$400.00        |               | 0.00                  |            |             |      |      |        |            |
| E 14  | WKMG | 09/16/12                             | 09/16/12        | Sun 1135p-1235a<br>Without a Trace             | CM                 | 1135p-1235a           | -----1          | :30           | 1                     | \$500.00   | P-3         | 0.00 | NM   | 1      | \$500.00   |
|       |      | <u>Start Date</u>                    | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u>  |                       | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |        |            |
| Week: |      | 09/10/12                             | 09/16/12        | -----1   | 1                  |                       | \$500.00        |               | 0.00                  |            |             |      |      |        |            |
| E 15  | WKMG | 09/16/12                             | 09/16/12        |  | CM                 | 6a-830a               | -----1          | :30           | 1                     | \$200.00   | P-3         | 0.00 | NM   | 1      | \$200.00   |



WKMG

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Contract / Revision

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Flight Dates 09/11/12-09/17/12

Hiatus Dates

Original Date / Revision 08/30/12/ 09/11/12

Order Sep 00:15:00

Advertiser ISS/Priorities USA Action Product PRIORITIES USA ACT

Estimate # 1560

|                                      |           |                   |                 |                       |                   |                       |                 |               |               |             |     |                 | Totals |            |
|--------------------------------------|-----------|-------------------|-----------------|-----------------------|-------------------|-----------------------|-----------------|---------------|---------------|-------------|-----|-----------------|--------|------------|
| Ln                                   | Ch        | Start             | End             | Inventory Code        | Break             | Start/End Time        | Days            | Len           | Spots         | Rate        | Pri | Rtg Type        | Spots  | Amount     |
|                                      |           |                   |                 | 6-830a Sun News       |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           |                   |                 | 6-830a Sun News       |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | -----1                | 1                 |                       | \$200.00        |               | 0.00          |             |     |                 |        |            |
| E 16                                 | WKMG      | 09/16/12          | 09/16/12        | CBS Evening News      | CM                | 630-7p                | -----1          | :30           | 1             | \$650.00    | P-3 | 0.00 NM         | 1      | \$650.00   |
|                                      |           |                   |                 | CBS Eve News          |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | -----1                | 1                 |                       | \$650.00        |               | 0.00          |             |     |                 |        |            |
| <u>Spot</u>                          | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>    |                   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |               | <u>Rate</u> |     | <u>Rtg Type</u> |        |            |
| 1                                    | WKMG      | 09/10/12-09/16/12 |                 | CBS Evening News      |                   | 630-7p                | -----Su         | :30           |               | (\$650.00)  |     | 0.00 NM         |        |            |
| See MG 16.2                          |           |                   |                 |                       |                   |                       |                 |               |               |             |     |                 |        |            |
| [Program not airing due to football] |           |                   |                 |                       |                   |                       |                 |               |               |             |     |                 |        |            |
| 2                                    | WKMG      | 09/12/12-09/14/12 |                 | M-F 7:30-8p Inside Ed |                   | 730-8p                | --WThF----      | :30           |               | \$650.00    |     | 0.00 NM         |        |            |
| Ⓜ MG for 16.1 09/16                  |           |                   |                 |                       |                   |                       |                 |               |               |             |     |                 |        |            |
| E 17                                 | WKMG      | 09/16/12          | 09/16/12        | CBS Sunday Morning    | CM                | 9-1030a               | -----1          | :30           | 1             | \$1,300.00  | P-3 | 0.00 NM         | 1      | \$1,300.00 |
|                                      |           |                   |                 | CBS Sunday Morning    |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | -----1                | 1                 |                       | \$1,300.00      |               | 0.00          |             |     |                 |        |            |
| E 18                                 | WKMG      | 09/13/12          | 09/13/12        | Local 6 News 12-1230p | CM                | 12-1230p              | ---1---         | :30           | 1             | \$700.00    | P-3 | 0.00 NM         | 1      | \$700.00   |
|                                      |           |                   |                 | Local 6 News 12-1230p |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | ---1---               | 1                 |                       | \$700.00        |               | 0.00          |             |     |                 |        |            |
| E 19                                 | WKMG      | 09/13/12          | 09/13/12        | 4-430p Extra          | CM                | 4-430p                | ---1---         | :30           | 1             | \$450.00    | P-3 | 0.00 NM         | 1      | \$450.00   |
|                                      |           |                   |                 | Extra                 |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | ---1---               | 1                 |                       | \$450.00        |               | 0.00          |             |     |                 |        |            |
| E 20                                 | WKMG      | 09/13/12          | 09/13/12        | Morn News at 530a     | CM                | 530-6a                | ---1---         | :30           | 1             | \$300.00    | P-3 | 0.00 NM         | 1      | \$300.00   |
|                                      |           |                   |                 | Morn News at 530a     |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | ---1---               | 1                 |                       | \$300.00        |               | 0.00          |             |     |                 |        |            |
| E 21                                 | WKMG      | 09/13/12          | 09/13/12        | News at 6p            | CM                | 6-630p                | ---1---         | :30           | 1             | \$1,000.00  | P-3 | 0.00 NM         | 1      | \$1,000.00 |
|                                      |           |                   |                 | News at 6p            |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | ---1---               | 1                 |                       | \$1,000.00      |               | 0.00          |             |     |                 |        |            |
| E 22                                 | WKMG      | 09/13/12          | 09/13/12        | 9-10a Rachael Ray     | CM                | 9-10a                 | ---1---         | :30           | 1             | \$350.00    | P-3 | 0.00 NM         | 1      | \$350.00   |
|                                      |           |                   |                 | Rachael Ray           |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | ---1---               | 1                 |                       | \$350.00        |               | 0.00          |             |     |                 |        |            |
| E 23                                 | WKMG      | 09/12/12          | 09/12/12        | 11-12p Price Is Right | CM                | 11a-12p               | --1----         | :30           | 1             | \$800.00    | P-3 | 0.00 NM         | 1      | \$800.00   |
|                                      |           |                   |                 | Price Is Right        |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | --1----               | 1                 |                       | \$800.00        |               | 0.00          |             |     |                 |        |            |
| E 24                                 | WKMG      | 09/12/12          | 09/12/12        | 1230-2p CBS Soaps     | CM                | 12:30-2p              | --1----         | :30           | 1             | \$800.00    | P-3 | 0.00 NM         | 1      | \$800.00   |
|                                      |           |                   |                 | Soaps                 |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | --1----               | 1                 |                       | \$800.00        |               | 0.00          |             |     |                 |        |            |
| E 25                                 | WKMG      | 09/12/12          | 09/12/12        | News at 5p            | CM                | 5-530p                | --1----         | :30           | 1             | \$800.00    | P-3 | 0.00 NM         | 1      | \$800.00   |
|                                      |           |                   |                 | News at 5p            |                   |                       |                 |               |               |             |     |                 |        |            |
|                                      |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       | <u>Spots/Week</u> |                       | <u>Rate</u>     |               | <u>Rating</u> |             |     |                 |        |            |
| Week:                                |           | 09/10/12          | 09/16/12        | --1----               | 1                 |                       | \$800.00        |               | 0.00          |             |     |                 |        |            |
| E 26                                 | WKMG      | 09/12/12          | 09/12/12        |                       | CM                | 6-7a                  | --1----         | :30           | 1             | \$500.00    | P-3 | 0.00 NM         | 1      | \$500.00   |

| Ln   | Ch   | Start             | End             | Inventory Code        | Break | Start/End Time    | Days    | Len | Spots       | Rate       | Pri           | Rtg  | Type   | Totals<br>Spots Amount |             |
|------|------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------------|------------|---------------|------|--------|------------------------|-------------|
|      |      |                   |                 | Morn News at 6a       |       |                   |         |     |             |            |               |      |        |                        |             |
|      |      |                   |                 | Morn News at 6a       |       |                   |         |     |             |            |               |      |        |                        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |        |                        |             |
|      |      | Week: 09/10/12    | 09/16/12        | --1----               |       | 1                 |         |     | \$500.00    |            | 0.00          |      |        |                        |             |
| E 27 | WKMG | 09/12/12          | 09/12/12        | M-F 7:30-8p Inside Ed | CM    | 730-8p            | --1---- | :30 | 1           | \$1,200.00 | P-3           | 0.00 | NM     | 1                      | \$1,200.00  |
|      |      |                   |                 | Inside Edition        |       |                   |         |     |             |            |               |      |        |                        |             |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |            | <u>Rating</u> |      |        |                        |             |
|      |      | Week: 09/10/12    | 09/16/12        | --1----               |       | 1                 |         |     | \$1,200.00  |            | 0.00          |      |        |                        |             |
|      |      |                   |                 |                       |       |                   |         |     |             |            |               |      | Totals | 27                     | \$16,850.00 |